PRESENT to PERSUADE: Storytelling with Data Visualization

10 July 2019 - 10:00 am - 11:00 am GMT

This webinar is for participants who are interested in using data for impactful communication and who want to convert their ideas into reality without coding or design skills. The webinar will be a hands-on dive into creating eye-catching and professional data visualizations to convey your message online or in print. At the end of the session, you will feel empowered to create your own charts and infographics to share with the world. Join us for an online presentation by Neema Iyer and Wairimu Macharia, followed by an open floor discussion.

The Presenters

**Neema Iyer** is the founder and director of Pollicy, a civic technology organization based in Kampala, Uganda. She has a Masters in Public Health from Emory University and has worked on large-scale mobile and digital projects across Africa as part of TTC Mobile (previously Text to Change) and Viamo (previously VOTO Mobile). She currently leads the design of a number of projects focused on building data skills, on fostering conversations on data privacy and digital security, and on innovating around policy. Twitter handles: @pollicyorg @neemaiyer
Wairimu Macharia is a seasoned digital professional with a background in communications, technology and research. She is Co-Founder at Digital Services Academy and Digital Lead at Afrobarometer where she synthesizes research data into compelling data visualizations to increase reach and impact. She uses her diverse experience to train users in data visualization and data communication across Africa. Twitter handle: @nimomacharia