EVALUATION DEPARTMENT

Working **with** and **through** private Sector- The DFI component

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The standard argument!

We should talk.

I'm different!
The Landscape
Private sector development constraints

- Electricity
- Access to finance
- Tax rates
- Competition from Informal Sector
- Worker Management Skills
- Political instability, corruption
Norwegian Private Sector Assistance- An illustration

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<th>Instruments / Partners</th>
<th>Priorities</th>
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<td>Improvement of business and trade environment</td>
<td>Multilateral grants - UNIDO, ILC, Word Bank</td>
<td>Development of norms</td>
<td>Global</td>
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<td>Sustainable and commercially viable local investments for job creation</td>
<td>Grant - Norad/ Innovation Norway/SIU</td>
<td>Competence development - TVET, Enterprise development - project development support</td>
<td>Primarily- 12 Focus countries (Sectors: Energy, Fish, Maritime, ICT)</td>
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<td>Mobilization of private capital and job creation</td>
<td>Annual Capital contribution - Norfund</td>
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<td>Developing countries- Not limited to focus countries (Sectors: Energy, 50%, Financial services, SMB, food and Agro)</td>
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**Distribution**
- Multilateral
- Grant - Norad/NIH
- Norfund

Focus Countries: 12
The current Mantra
Good News
FMO investment outcomes against development outcomes

Source: FMO (2014b)
Additionality = $A\Omega$

Understand the difference between a **measure** and a **metric**

- A **measure** is a systematic way to assign a number to indicate size.
  - Number of jobs, government revenues, no of consumers, electricity production, reduction in CO2 emissions, etc

- A **metric** gives more information. It compares the measure to a **meaningful** reference point - a distance function
  - Number of jobs compared to ...............? It is the net number that is important

Chose a **meaningful** metric

Create a level playing field

- «The grant is allocated on the base of open competition. », The grant scheme rules for Enterprise Development for Jobs

Relate budget allocations to metrics

- “The Government will ....Orient development policy towards performance, carry out systematic evaluations that will directly affect budget decisions, and facilitate full transparency regarding the scope, implementation and impacts of Norwegian development policy”
Meaningful metric: Access to electricity

MW \times h = \text{MWh} \quad \text{x} \quad f = \text{t. CO2}

“What does not get measured does not get achieved”
Thank you for your attention

https://www.norad.no/evaluering/

Does measuring weight ensures weight loss?

“Homer”